

SCRIP Report for December 2010

(Based on a Fiscal year 12/1/2010-- 12/31/2010)

Sales Data thru December 31, 2010

	December, 2009	December, 2010	% Change
Total Sales:	\$211,086	\$219,116	-3.8%
Total Profits:	\$17,519	\$17,300	-1.2%
Profit %, Avg:	8.3%	7.9%	

	2009 - 2010 YTD	2010 - 2011 YTD	% Change
Total Sales:	\$1,272,970	\$1,327,295	-4.3%
Total Profits:	\$100,082	\$104,172	-4.0%
Profit %, Avg:	7.9%	7.8%	

- On-Line Shop with SCRIP Pilot Test in underway and going well.
- Target added at 2% with \$25 and \$100 denominations.